



STEPHEN GAYNOR SCHOOL

## 2023-2024 ANNUAL FUND FAQ's

### **What are the Annual Fund goals this year?**

Our goal is to reach 100% participation and raise \$1,000,000.

### **Why is participation so important?**

Strong participation sends a message of our community's commitment to prospective parents. It is also an essential element of our applications for funding from foundations and corporations. Parents choose the level of giving that is comfortable for their family. Every gift is meaningful.

### **How is my gift counted?**

We count participation for each cluster and school-wide. Gifts from families with more than one child in the school will count toward both clusters' participation goals.

### **What is the fiscal year?**

The fiscal year runs from July 1 to June 30.

### **What is the average gift?**

The average gift to the Annual Fund is \$2,750. Gifts range from \$5 to \$50,000. Gifts of any size count toward cluster and school-wide participation goals.

### **How much did I give last year?**

Please contact Emma Grettenberger\* in the Advancement Office for your giving history. Donor confidentiality is very important to the school.

### **Is there a Gala this year?**

There is a Gala this year! Even so, the Annual Fund is the ongoing philanthropic priority of the school. The Annual Fund supports the mission of the school while the Gala fundraises for long-term initiatives. We hope community members will give as generously as they can to both.

### **We receive reimbursement but it is delayed, and we feel financially strained. How can we still support the school?**

A gift of any size counts. Added together, gifts of all sizes make a collective impact. We encourage all families to make the Annual Fund their family's philanthropic priority and to participate before June 30.





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### **What is the Founders' Society?**

The Founders' Society celebrates the generosity of Gaynor's leadership donors and recognizes gifts to the Annual Fund of \$2,500 or more made in a given fiscal year. Donors to the Founders' Society receive special listing by giving category range in the Annual Report and are invited to an appreciation event each year. *Founders' Society donors may choose to give anonymously.*

### **Can I give a matching gift or gift of stock?**

Yes! To make a matching gift, please contact your HR department for the relevant form. To make a stock gift, contact Emma Grettenberger\*.

### **Can I give through my donor-advised fund or family foundation?**

Yes, Gaynor is a 501(c)(3) nonprofit organization and is eligible to receive donations via donor-advised funds or foundations.

*\*Emma Grettenberger, Director of Annual Giving at [egrettenberger@stephengaynor.org](mailto:egrettenberger@stephengaynor.org) or 212-787-7070 ext. 1129.*

