



STEPHEN GAYNOR SCHOOL

2019-2020 ANNUAL FUND FAQ'S

What are the Annual Fund goals this year?

Our goal is to reach over 90% parent participation and raise \$1,000,000.

Why is participation so important?

Strong participation sends an important message of commitment to prospective parents and is integral to our applications for funding from foundations and corporations. Parents give at all different levels and the important thing is to participate at a level that is comfortable for your family.

How is my gift counted?

Gifts are counted for both cluster and school-wide participation. For families with more than one child at the school, gifts are counted toward each child's cluster goals as well.

What is the fiscal year?

The fiscal year runs from September 1 to August 31.

I can't give right now. Can we donate later this year?

Pledges can be made now and paid before August 31.

How much did I give last year?

Donor confidentiality is very important to the school. Please contact Emily Barnes in the Advancement Office for your giving history.

Is there a Gala this year?

There is a Gala this year! Even in Gala years, the Annual Fund is the ongoing philanthropic priority of the school. The Annual Fund supports the mission of the school while the Gala fundraises for long-term initiatives. The hope is that the community will give as generously as they can to both.

We receive reimbursement but it is delayed and we feel financially strained. How can we still support the school?

A gift of any size counts toward cluster/parent participation goals. We encourage all families to make the Annual Fund their family's philanthropic priority and to participate, as they are able. Gifts can be pledged and paid before August 31.

What is the Founders' Society?

The Founders' Society celebrates the generosity of Gaynor's leadership donors and recognizes gifts to the Annual Fund of \$2,500 or more made in a given fiscal year. Donors to the Founders' Society receive special listing by giving category range in the Annual Report and are invited to an appreciation event each fall. Donors who give as part of the Founders' Society can choose to be anonymous.

Can I give a matching gift or gift of stock?

Yes! To make a matching gift, please contact your HR department for the relevant form. To make a stock gift, contact Emily Barnes (contact info below).

More questions? Feel free to contact Emily Barnes, Assistant Director of Advancement at ebarnes@stephengaynor.org or 212-787-7070 ext. 1126.