



STEPHEN GAYNOR SCHOOL

2018-2019 ANNUAL FUND FAQ'S

What are the goals this year?

Our goal is to reach over 90% parent participation and raise \$1,000,000. Last year, 93% of the community supported the Annual Fund.

What does my donation support?

The Annual Fund supports the expenses that the school incurs each year that are not covered by tuition. This includes faculty salaries and professional development—both of which allow Gaynor to attract and retain the best educators for our children and maintain our critical 3:1 ratio. **Over 80% of Gaynor's operating expenses each year are faculty-related.**

Why is participation so important?

Participation is an indicator of a strong school community and is important so that the school can bridge the gap between tuition and expenses. Some families can give more and some can give less but the important thing is to participate at a level that is comfortable for your family. Our goal is participation from all parents, regardless of gift size. **Supporting the Annual Fund is a way to show you are part of the Gaynor Community!**

What's the average gift size?

The average gift in 2017-2018 was approximately \$2,500. Gifts range from \$5 to \$50,000 and gifts of any size make a huge difference.

Doesn't my tuition cover all my child's expenses?

As with most independent schools, the actual cost of educating each child at the school is not fully covered by tuition. Each year there can be a gap between what it costs to operate the school and what tuition covers. That's why the Annual Fund is so important.

Is there a Gala this year?

There is no gala this year, however, the Annual Fund is the ongoing philanthropic priority of the school even when there is a gala or a campaign. If you were to make one gift to the school each year, it should be to the Annual Fund.

What is the school's fiscal year?

The school's fiscal year runs from September 1st to August 31st, but we aim to have all Annual Fund gifts received by June 30th.

Can I give a matching gift or gift of stock?

Yes! To make a matching gift, please contact your HR department at your place of business for the relevant form. To make a stock gift, contact the Advancement Department (contact info below).

How will my gift be recognized?

Gifts of \$2,500 or more will be listed in the Annual Report as part of the Founders' Society and designated as such in dollar amount categories, unless the donor wishes to remain anonymous. Gifts below \$2,500 will be listed by cluster without the dollar amount associated.

THANK YOU FOR SUPPORTING THE ANNUAL FUND

More questions? Feel free to contact the Advancement Department at development@stephengaynor.org or 212-787-7070 ext. 1118.