



STEPHEN GAYNOR SCHOOL

2017–2018 ANNUAL FUND FAQ'S

What are the goals this year?

Our goal is to reach over 90% parent participation and raise \$1,000,000.

What does my donation support?

The Annual Fund supports the expenses that the school incurs each year that are not covered by tuition. This includes faculty salaries and professional development—both of which allow Gaynor to attract and retain the best educators for our children and maintain our critical 3:1 ratio. **Over 80% of Gaynor's operating expenses each year are faculty-related.**

Why is participation so important?

Participation is an indicator of a strong school community and is important so that the school can bridge the gap between tuition and expenses. Some families can give more and some can give less but the important thing is to participate at a level that is comfortable for your family. Our goal is participation from all parents, regardless of gift size. **Supporting the Annual Fund is a way to show you are part of the Gaynor Community!**

What's the average gift size?

The average gift in 2016–2017 was \$2,500. Gifts range from \$1 to \$30,000 and gifts of any size make a huge difference.

Doesn't my tuition cover all my child's expenses?

The actual cost of educating each child at the school is not fully covered by tuition. Each year there is a gap between what it costs to operate the school and what tuition covers. That's why the Annual Fund is so important.

Is there a gala this year?

There will be a gala this year! Even so, the Annual Fund is the ongoing philanthropic priority of the school. The Annual Fund supports the day-to-day operations of the school while the Gala fundraises for long-term initiatives. The hope is that the community will give as generously as they can to both.

What is the school's fiscal year?

The school's fiscal year runs from September 1st to August 31st, but we aim to have all Annual Fund gifts received by June 30th.

Can I give a matching gift or gift of stock?

Yes! To make a matching gift, please contact your HR department for the relevant form. To make a stock gift, contact Emily Barnes (contact info below).

Thank you for supporting the Annual Fund!



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How will my gift be recognized?

Gifts of \$2,500 or more will be listed in the Annual Report as part of the Founders' Society and designated as such in dollar amount categories. Gifts below \$2,500 will be listed without the dollar amount associated. All gifts will be listed by cluster unless the donor wishes to remain anonymous.

More questions? Feel free to contact Emily Barnes, Assistant Director of Advancement at ebarnes@stephengaynor.org or 212-787-7070 ext. 1126.

Thank you for supporting the Annual Fund!